



Vol. XIII

# NEWSLETTER

March 2015

## B'School FORUM

Dear Members and Friends,

Welcome to the Monthly Subscription of B'School Forum Newsletter, March 2015. B'School Forum has come out with its latest issue of B'SCHOOL JOURNAL for its annual subscription of Publications/Journals. I would like to thank all the members that submitted their views and comments and made valuable contributions to our flagship programs. In this regard, we have identified the principle activities that are of the most relevance to B'School Forum Members and Partner Organisations.

One of the results of this publication is a framework for the 2015 Programs, which now includes a panel discussion on "Freedom of Information and Accessing Knowledge" This would be led by an impressive panel made of representatives from the B'School, Record Managers associated with B'School Forum, National Level Management Tests, Government Bodies, Management Associations, Information Management Vendors, and Practitioners. Our members who are not able to come to the organisation structure can still ask relevant questions to the panel by clarifying different activities and educational programs for B'School Forum activity survey each year.

B'School Forum explore the hidden potential of students as well as professionals with able, adroit, and exceptional leadership being group members of B'School Forum. B'SCHOOL JOURNAL is a humble recorder of all significant events. Every year new faces arrive at B'School Forum from all across India to bring knowledge and share their experience. Ever since the year of its inception, B'School Forum has carved a niche in the history of B'School in India.

Wishing all the success of our readers and a joyous & happy reading.

**CHIEF EDITOR**



**International Management Institute  
Bhubaneswar**  
*Shaping global leaders for tomorrow*

## **IMI, Bhubaneswar organised International Business Research Conference**



**6-7<sup>th</sup> Feb., 2015**

A two-day International Business Research Conference (IBRC) was held at International Management Institute (IMI), Bhubaneswar. Inaugurating the conference Prof. Ramesh Behl, Director of the institute spoke on the requirement of cooperation, interface of the industries with business education institutes to work together for the innovation and excellence in the field of business. Further he added, presently technology is playing a major role in the field of borderless trade. In the emerging business scenario both the industries and B-Schools have to think seriously over the issues on globalisation, understanding sustainability and managing people along with the business. Being the chief guest in the inaugural session of the conference Dr. D. N. Gupta, Special Secretary to Govt., P&C department graced the occasion and spoke on the role of the industries and research in a global prospective. The research papers from academicians, research scholars, students of well-known institutes of the country like IITs, Symbiosis

Institute, XIME, SP Pune University, Central University of Jharkhand, KIIT University, SOA University, ASBM, SGMI, IMIs along with Ethiopia & Mexican Universities were presented and discussed. The research papers were mainly on emerging trends in Indian Financial System, Leveraging Human Resource, innovative practices in Supply-Chain management, corporate practices for competitive advantage and impact of IT in India industries. In the concluding session five best papers of the conference were awarded. The conference was convened by Prof. Santanu Das, Prof. B. Chhabra and Prof. P. Jindal.



Management Development Programme on  
“Managing Interpersonal Relations through Emotional Intelligence” at IMI, Bhubaneswar



12-13<sup>th</sup> Feb., 2015



A two-day Management Development Programme (MDP) on ‘Managing Interpersonal Relations through Emotional Intelligence’ was organised in International Management Institute (IMI), Bhubaneswar. Inaugurating the programme, Prof. Ramesh Behl, Director of the Institute spoke on the importance of the interpersonal relationships and understanding of emotions of all the people associated with any organisation. Better understanding of human aspects assumes a vital role in building of effective interpersonal relations which leads to the success for any organization. The senior executives from various industries like NTPC, HPCL, HDFC Bank, OSPHWCL and Milk Mantra participated in the programme. The Programme was conducted by Prof. Bindu Chhabra and Mr. Rituraaj Juneja of the institute.

**IMI, Bhubaneswar hosted its Annual Academic and Cultural Fest-Phronesis, 2015**



*21<sup>st</sup> Feb., 2015*

International Management Institute (IMI), Bhubaneswar hosted its Annual Academic-cum-Cultural Fest, Phronesis-2015 at its campus. The programme comprised of various events like academic quizzes, debates and cultural events like X-factor, Fashionista Stylus & Celeblitz night by DJ Kamyra. In addition to the students from IMI Bhubaneswar, student participants from various institutes like XIMB, BIMTECH, KIIT, IIIT, OUAT, Silicon, VSSUT, OES etc. also took part in the events.



*DJ Kanya with her team*

The winning teams were awarded prizes, trophies & certificates at the end of the cultural programme by Prof. Ramesh Behl, Director of the institute. The programme was organised by the students of IMI, Bhubaneswar.





HR Roundtable on “Emerging Challenges in Employee Relations” at IMI,  
Bhubaneswar



*28<sup>th</sup> Feb., 2015*

A HR Roundtable on ‘Emerging Challenges in Employee Relations’ was organized by International Management Institute (IMI), Bhubaneswar in association with National HRD Network, Bhubaneswar Chapter.

In the inaugural session Prof. Ramesh Behl, Director of the Institute emphasized the importance of good employee relations in business and industry to attain its objectives. Inaugurating the Roundtable, Mr. CK Podder, Executive Director-HR/IR, NINL spoke on the impact of growing expectations of new workers and technology up-gradation on industry and employee relations.

The other speakers were Mr. M.S.D. Bhattamishra, GM-HR NTPC, Dr. Saroj K Mohapatra, VP, JSPL, Angul, Mr. Suresh C Mohapatra, Secretary, Paradip Port, Mr. Nihar Ranjan Ghosh, ED-HR Spencer’s Retail, Mr. S K Rath, Director-HR, OPTCL, Dr. Suvendu Das, VP, PPL and Mr. K.R. Kundu, Head-HR, Sesa Sterlite, Lanjigarh. The speakers deliberated on the emerging challenges on the employee relations front in manufacturing and service sectors, in the backdrop of globalization and advancement of technology. The participants in the Roundtable were from various organisations and students of B-Schools. The programme was directed by Dr. Y.R. Reddy, Professor of the Institute.